

SankofaSpirit Internships

SankofaSpirit takes its name from the West African word "SANKOFA" which literally translated means "it is not taboo to go back and fetch what you forgot." That is, "SANKOFA" implores people of African descent to return to and learn from their African roots in order to move forward.

SankofaSpirit is a 501 (c) 3 organization dedicated to providing cultural and educational programs and services that focus on Africa and the African Diaspora.

Services provided include: community calendar, film series, enrichment programs, cultural arts camp and educational travel programs.

SankofaSpirit has internships opportunities in the following areas:

Marketing

- Developing a strategic marketing plan
- Assisting with creating a marketing campaign
- Updating and creating marketing materials

Fund Raising

- Assisting with current fund raising campaign
- Assisting with annual fundraiser event
- Developing a fall fund raising event

Volunteer Recruiter

- Discovering new market to tap for volunteer recruitment
- Developing volunteer informational brochure and volunteer training manual
- Assisting in training volunteers
- Assisting in volunteer assignments and schedules
- Recruiting volunteers to man special events throughout the year

Public Relations

- Assisting in the drafting of press releases, media advisories, and other communication documents
- Pitching events and news to media outlets and working to generate coverage
- Maintaining press contact database and administering distribution channels
- Assisting with multimedia production, including video tapings and photo shoots

Film Series

- Assisting with logistics and coordination
- Assisting with sponsorships
- Assisting with managing volunteers

Cultural Enrichment Programs

- Assisting with logistics and coordination
- Assisting with managing volunteers
- Assisting with evaluation and follow-up

SankofaSpirit is looking for energetic interns, with strong interpersonal skills, the ability to manage multiple tasks at once and is willing to take initiative on projects and a self-starter, who can work a flexible schedule (approximately 5-10 hours a week), who enjoys the arts and culture industry and who are able to work at least a semester's length of time. The internship may be extended. We are willing to work with any level college student. Majors which would best fit the internship include: Marketing, Public Relations, Event Management, Social Work, but we are open to others who may be interested in non-profit or service industries. The internship is not paid, however there are many opportunities to receive excellent practical experience.

If you are interested in an internship with SankofaSpirit, please contact Theresa Charles at info@sankofaspirit.com.