

## **SankofaSpirit TeamSpirit Volunteer**

### **Social Media Team**

Team Lead: TBD

Contact Information: [info@sankofaspirit.com](mailto:info@sankofaspirit.com)

Team Objective: To create online community groups.

Member Responsibilities: To set up profiles on social media sites such as: LinkedIn, Facebook, Twitter, Flickr, Blogger, YouTube etc and to develop podcasts and other social forums.

Team Members needed: 3-4

Meeting Time/Place: TBD

### **Recruitment Team**

Team Lead: TBD

Contact Information: [info@sankofaspirit.com](mailto:info@sankofaspirit.com)

Team Objective: To identify and recruit volunteers.

Member Responsibilities: To assist with the planning and implementation of volunteer management and recruitment activities.

Team Members needed: 3-4

Meeting Time/Place: TBD

### **Sponsorship Team**

Team Lead: TBD

Contact Information: [info@sankofaspirit.com](mailto:info@sankofaspirit.com)

Team Objective: To help defray costs and earn some revenue by soliciting paid sponsorships for programs and events.

Member Responsibilities: Same as above

Team members needed: Would welcome any number who feel that they can bring in sponsorships with their contacts. Members will receive a cash incentive.

Meeting Time/Place: TBD

### **Marketing Team**

Team Lead: TBD

Contact Information: [info@sankofaspirit.com](mailto:info@sankofaspirit.com)

Team Objective: To increase awareness of the organization in the community.

Member Responsibilities: To create marketing collateral (flyers) and promote organization's programs and services within the community and at special events.

Team Members needed: 5-6

Meeting Time/Place: TBD

### **Special Events Team**

Team Lead: TBD

Contact Information: [info@sankofaspirit.com](mailto:info@sankofaspirit.com)

Team Objective: To coordinate and plan April annual fundraiser.

Team Members needed: 6-7

Member Responsibilities: To help with the logistics, planning and coordination of the event.

Meeting Time/Place: TBD

### **Public Relations Team**

Team Lead: TDB

Contact Information: [info@sankofaspirit.com](mailto:info@sankofaspirit.com)

Team Objective: To increase public awareness about the organization through media outlets.

Member Responsibilities: Pitches stories to print, radio and TV outlets, including writing and distributing press releases and maintaining relationships with editors, reporters and writers.

Maintains photo database and takes pictures at our programs and events. Creates and updates press kits as needed.

Team Members needed: 2-3

Meeting Time/Place: TBD

**SankofaSpirit  
TeamSpirit Volunteer**

**Application**

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**Contact Information**

Name	
Street Address	
City ST ZIP Code	
Home Phone	
Cell Phone	
E-Mail Address	

**Availability**

During which hours are you available for volunteer assignments?

- Weekday mornings       Weekend mornings  
 Weekday afternoons       Weekend afternoons  
 Weekday evenings       Weekend evenings

**Interests**

Tell us in which areas you are interested in volunteering

- Social Media  
 Special Events  
 Recruitment  
 Sponsorship  
 Marketing  
 Public Relations  
 General Support  
 Internship

**Special Skills or Qualifications**

Summarize special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

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**Previous Volunteer Experience**

Summarize your previous volunteer experience.

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Name (printed)	
Signature	
Date	

Please return completed application by email [info@sankofaspirit.com](mailto:info@sankofaspirit.com) or fax 770-234-5890

Thank you for completing this application form and for your interest in volunteering with us.