

SankofaSpirit **Team Spirit Volunteer Descriptions**

Social Media Team

Team Lead: TBD

Contact Information: info@sankofaspirit.com

Team Objective: To create online community groups.

Member Responsibilities: To set up profiles on social media sites such as: LinkedIn, Facebook, Twitter, Flickr, Blogger, YouTube etc and to develop podcasts and other social forums.

Team Members needed: 3-4

Meeting Time/Place: TBD

Recruitment Team

Team Lead: TBD

Contact Information: info@sankofaspirit.com

Team Objective: To identify and recruit volunteers.

Member Responsibilities: To assist with the planning and implementation of volunteer management and recruitment activities.

Team Members needed: 3-4

Meeting Time/Place: TBD

Sponsorship Team

Team Lead: TBD

Contact Information: info@sankofaspirit.com

Team Objective: To help defray costs and earn some revenue by soliciting paid sponsorships for programs and events.

Member Responsibilities: Same as above

Team members needed: Would welcome any number who feel that they can bring in sponsorships with their contacts. Members will receive a cash incentive.

Meeting Time/Place: TBD

Marketing Team

Team Lead: TBD

Contact Information: info@sankofaspirit.com

Team Objective: To increase awareness of the organization in the community.

Member Responsibilities: To create marketing collateral (flyers) and promote organization's programs and services within the community and at special events.

Team Members needed: 5-6

Meeting Time/Place: TBD

Special Events Team

Team Lead: TBD

Contact Information: info@sankofaspirit.com

Team Objective: To coordinate and plan April annual fundraiser.

Team Members needed: 6-7

Member Responsibilities: To help with the logistics, planning and coordination of the event.

Meeting Time/Place: TBD

Public Relations Team

Team Lead: TDB

Contact Information: info@sankofaspirit.com

Team Objective: To increase public awareness about the organization through media outlets.

Member Responsibilities: Pitches stories to print, radio and TV outlets, including writing and distributing press releases and maintaining relationships with editors, reporters and writers.

Maintains photo database and takes pictures at our programs and events. Creates and updates press kits as needed.

Team Members needed: 2-3

Meeting Time/Place: TBD